

P.O. Box 384
Pleasant Hill, LA 71065-0384



Website:
www.battleofpleasanthill.com

Dear Battle Supporter:

The 40th re-enactment of “The Battle of Pleasant Hill” is scheduled for April 9-11, 2021! My name is Katelyn Calhoun and I am the President of the Battle of Pleasant Hill Re-enactment. I hope that we can count on your support to help defray the expenses associated with putting on an event of this magnitude. We are hoping to make this year extra special and we are expecting more re-enactors and spectators than ever because we are celebrating the 157th Anniversary of the Battle of Pleasant Hill. Even facing Covid-19 concerns we are planning to have our event, pending any decisions at the state level of course. With having to cancel our 2020 event we took a financial hit, but we have been working hard to overcome those obstacles. With fundraising efforts through smaller events, t-shirts sales, and obtaining a grant we have continued to work hard to move the Battle of Pleasant Hill forward in a positive direction. All of you who donate and sponsor our event are a major part of that effort!

We are a tax-exempt organization and any donation that you make will be deductible on your taxes. We cannot do it without your help. Our annual budget is between \$15,000 and \$20,000. A minimum of \$15,000 must be generated through donations. All funds are used to meet the direct expenses of the re-enactment as well as to help with costs associated with renovation of 2 buildings on the property, including the historic “Dog Trot”. We undertook a major restoration of the Dogtrot in 2017 and hope to continue this process throughout 2021 and beyond. Our group is completely staffed by volunteers who give freely of their time and talents to make our event a success.

We have expanded your opportunities to support our event by adding sponsorship levels that help us thank you for your support as well as promote your business and generosity. These levels are outlined in the following pages. In addition to your sponsorship you also have the opportunity to purchase an ad in our program book to promote your business, send well wishes, etc. The program book will be given out at our event. Please consider sponsoring, purchasing an ad, or both! Your support is appreciated more than you could know!

Our event is family oriented and appeals to people of all ages and walks of life. If you would like more information, please refer to our website (listed below) or call and visit with me personally. I hope to see you on “Battle” weekend to celebrate the 157th Anniversary of the Battle of Pleasant Hill! Please help us to continue in the effort to preserve our local history!

Sincerely,

Katelyn Calhoun
BOPH President
(318) 658-5785
boph1864@yahoo.com

Held annually the second weekend of April

Battle of Pleasant Hill Re-enactment Sponsor Sponsorship Form 2021

*Donation must be received by **March 15, 2021** in order to be included on the banner if your donation qualifies you to be included on the sponsor banner.

Sponsor Levels

Gold- \$750 and above:

- Logo or name included on sponsor banner
- Logo or name included in sponsor page of program book
- Name mentioned on radio broadcasts
- 4 sponsor shirts
- 2 parking passes (good for weekend)
- ¼ page ad with logo for company in program book

Silver- \$500- \$749:

- Logo or name included on sponsor banner
- Logo or name included in sponsor page of program book
- Name mentioned on radio broadcasts
- 3 sponsor shirts
- 2 parking passes (good for weekend)

Bronze- \$250- \$499:

- Logo or name included on sponsor banner
- Logo or name included in sponsor page of program book
- Name mentioned on radio broadcasts
- 2 sponsor shirts
- 1 parking pass (good for 1 day)

Name of Sponsoring Individual(s) or Business:

(Check here if you do not want to be included on banner or in program book and are sponsoring “anonymously” _____ - if so please list your name still for our records)

Name of Sponsoring Individual(s) or Business you want featured on the sponsor banner:

(Check here is you are emailing a logo to us ___) Send to: boph1864@yahoo.com

>Sponsor T-Shirt Sizes: 1. ____ 2. ____ 3. ____ 4. ____

>Amount of Donation: _____ **Sponsor Level:** _____

>Sponsor Address:

Make your payment to: **Battle of Pleasant Hill Inc.**

And return all the above “AS SOON AS POSSIBLE” TO:

Battle of Pleasant Hill Inc.

2021 Sponsorship

239 Carter Rd.

Belmont, LA 71406

Battle of Pleasant Hill Re-enactment Program Book Form 2021

Your donation gives us the ability to have a successful festival and in return you receive advertising in our “Program Book” which is distributed free during the re-enactment and festival.

Please on the attached form:

1. Select the size ad you want
2. State or attach your “phrase”
3. Attach your Logo if available.
4. Attach your business card or an ad you are currently using that is an original that can be reproduced.

Make your payment to: **Battle of Pleasant Hill Inc.**

And return all the above “AS SOON AS POSSIBLE” TO:

**Battle of Pleasant Hill Inc.
2021 Program Book
239 Carter Rd.
Belmont, LA 71406**

If you need assistance designing your ad or have any questions, please call:
Katelyn Calhoun at 318-658-5785.

To have the programs published in time for the festival, please send your response with payment by Wednesday, **March 15, 2021.**

Thanks for your continued support of our event! The 157th Anniversary of the Battle of Pleasant Hill will be celebrated April 9-11, 2021!



Battle of Pleasant Hill Re-enactment Program Book Form 2021
APRIL 9-11, 2021
PROGRAM BOOK — AD INFORMATION

Name of Business _____

Contact Person _____

Mailing Address _____

City-State-Zip _____

Phone – Email _____

1. Size Ad Requested 1/4 Page, \$25.00 _____ : 1/2 Page, \$50.00 _____
3/4 Page, \$75.00 _____ : Full Page \$100.00 _____

THIS YEAR WE HAVE A FULL COLOR FULL PAGE \$200.00 _____

2. Company Phrase _____

3. Company Logo _____

4. Attach Your Business Card or Current Ad Copy

Select Payment Amount and Make Payment To:

Battle of Pleasant Hill Inc. Check # _____

Return This Form and Payment

To:

Battle of Pleasant Hill Inc.
2021 Program Book
239 Carter Rd
Belmont, LA 71406